



Staffing Hub

STAFFING INDUSTRY INTELLIGENCE

2018 MEDIA KIT





Staffing Hub

STAFFING INDUSTRY INTELLIGENCE

WHY ADVERTISE WITH STAFFING HUB?

1. You'll grow your business faster.
2. Your content will be seen by staffing executives and recruiters.
3. You'll create lasting partnerships and connections.

GROW FASTER WITH STAFFING HUB



GET FOUND BY STAFFING EXECUTIVES AND RECRUITERS

OUR REACH:

1. **2,000+ website visitors every month**
2. **18,000+ newsletter subscribers**
3. **20,000+ staffing industry professionals on**

OUR TECHNOLOGY ADVANTAGE:

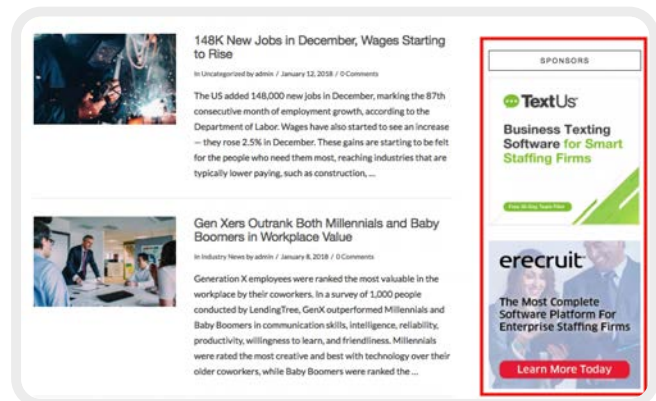
1. **A/B testing on advertisements**
2. **Direct lead generation and lead delivery**
3. **Lead tracking down to the ad level**
4. **Option to have creative banners built for you**



OFFERINGS

BANNER ADS

- Banner ad on right sidebar of homepage and article pages
- Banner ad included in 1 weekly newsletter
- All banner ads include a link to your website or email address.

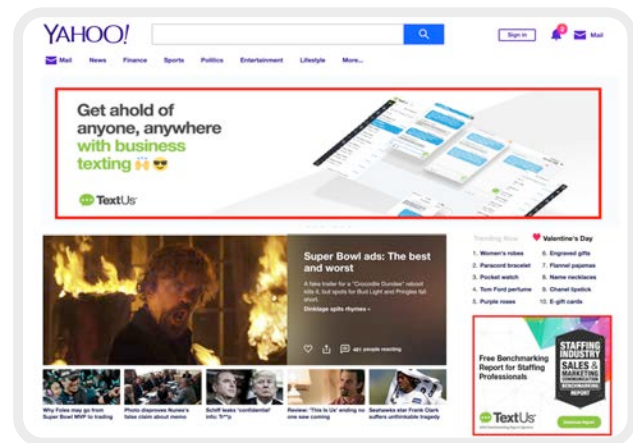


BANNER AD SPECIFICATIONS	RIGHT SIDEBAR	NEWSLETTER
File format	GIF or JPG	GIF or JPG
Dimensions	300x250 px	600x150 px
File size	100 KB	100 KB

RETARGETING BANNER ADS

Bring people back to your website with ads that move with them as they browse across devices, websites, and social media.

All banner ads include a link to your website.



RETARGETING BANNER AD SPECIFICATIONS

Medium Rectangle	300×250 px
Leaderboard	728×90 px
Wide skyscraper	160×600 px

BANNER AD DESIGN



Don't have an in-house designer? We'll create an eye-catching image and pair it with ad copy that converts. Our banner ads drive contacts to your website and generate engaged leads.

RETARGETING BANNER AD SPECIFICATIONS

Medium Rectangle	300×250 px
Leaderboard	728×90 px
Wide skyscraper	160×600 px

CONTENT SPONSORSHIP



Expand the reach of your content by getting it to our engaged audience.

SPONSORED CONTENT SPECIFICATIONS

Content published and visible on homepage for 1 week

Articles up to 1500 words

Content included in 1 weekly newsletter

Content shared across social media platforms

EMAIL SPONSORSHIP

Deliver your message directly to the inbox of our 18,000 staffing industry email subscribers.

EMAIL SPONSORSHIP SPECIFICATIONS

1 dedicated email sent to subscribers

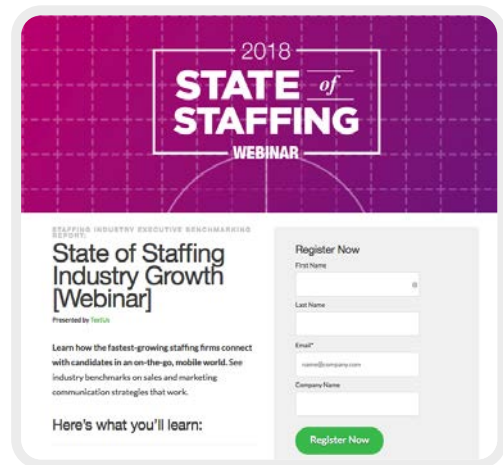
Content up to 300 words

1 image

1 call-to-action pointing to your website or email address

WEBINAR HOSTING

Promote your webinar, generate engaged staffing industry attendees, and gain access to our hosting site.



WEBINAR HOSTING SPECIFICATIONS

Webinar description published and included in 1 weekly newsletter

1 landing page with form to collect registrations

Customized email alerts for all new leads

1 banner ad published on homepage for 1 week

GoToWebinar access

Automated email reminders to attendees

WHITEPAPER SPONSORSHIP



Tap another audience for your staffing and recruiting whitepapers.

WHITEPAPER SPONSORSHIP SPECIFICATIONS

White paper excerpt featured on homepage for 1 week

White paper excerpt included in 1 weekly newsletter

1 landing page with form to collect audience contact information

Customized email alerts for all new leads

YOUR INVESTMENT

SELECT YOUR ADVERTISING & CONTENT OPTIONS

	ADVERTISING OPTIONS	PRICE	QTY.	TOTAL
<input type="checkbox"/>	Banner Ads <i>Price per month</i>	\$750	0	\$0
<input type="checkbox"/>	Remarketing Banner Ads <i>Price per month</i>	\$1,000	0	\$0
<input type="checkbox"/>	Banner Ad Design <i>Price per banner set</i>	\$300	0	\$0
<input type="checkbox"/>	Content Sponsorship <i>Price per article</i>	\$500	0	\$0
<input type="checkbox"/>	Email Sponsorship <i>Price per email</i>	\$500	0	\$0
<input type="checkbox"/>	Webinar Hosting + Lead Gen <i>Price per webinar</i>	\$1,000	0	\$0
<input type="checkbox"/>	Whitepaper Hosting + Lead Gen <i>Price per whitepaper</i>	\$1,000	0	\$0
	TOTAL			\$0